

Garment

Podium

Haute Ideas for the Garment Industry



The IT Solution for
Garment & Apparel Imports



OOCL
Logistics

All the Right Moves

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 An OOIL Group Company





Podium

The IT Solution for Garment & Apparel Imports

As Garment & Apparel importers, you face challenges such as globally-dispersed suppliers, employees and customers that can strain your capacity to manage requisition and authorization processes, and increase your costs.

When facing relentless schedules and a narrow window of opportunity, the 'if' factor is critical to winning in the fashion game, because:

- if your vendor isn't on time,
- if you are shipping a high-end fashion item, and
- if you have to move tomorrow's trend today, then products have to move faster and your costs soar.

Tailor-made for this most-demanding industry, GarmentPodium is OOCL Logistics' latest IT e-Business product.

Delivering end-to-end visibility, GarmentPodium promotes proactive management and allows importers to forestall crisis in a business where transportation is traditionally haphazard.

By automating manual business processes and providing collaborative tools for reliable, open communications with globally-dispersed suppliers and customers; GarmentPodium connects you to overseas suppliers anytime and anywhere. Now *that* is fashionable.

Benefits and Features:

- ❖ Total supply chain visibility using milestone definitions and assignments;
- ❖ Centralized order process and shipment particulars;
- ❖ Exception management with auto alerts;
- ❖ KPI (key performance indicator) reports to evaluate vendor performance;
- ❖ Collaborative communication tool for total supplier & customer management;
- ❖ Up-to-the-minute data;
- ❖ EDI-ready (Electronic Data Interchange);
- ❖ E-mail reminder can be sent to trade partners for milestones update;
- ❖ Online document sharing for trade partners based on buyer definition;
- ❖ Multilingual: with English, traditional Chinese, simplified Chinese, Thai, Japanese and more...

To find out more about our product please call:

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(1) 212 269 9010

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