

Achieving Supply Chain Agility through Technology



Supply chain agility is one of the key factors in a winning e-tailing market strategy. A complete visibility solution that provides a single coherent view of the end to end supply chain is a must to increase a retailer's flexibility and responsiveness. To enable our customers to manage their shipments and access global inventory visibility, we offer PODIUM®, OOCL Logistics' cutting-edge Internet-based supply chain management Information Technology tool. PODIUM® allows you to proactively manage your supply chain to bring the right product to the right place at the right time.

To meet consumer expectation in today's Omni-channel retailing environment, shoppers need to be able to choose between in-store pickup, or home delivery at their convenience. Even for out-of-stock items and after ordering online, shoppers want to be kept informed for availability and milestone checkpoints for the delivery.

Today's Omni-channel retailing environment requires inventory visibility that allows shoppers to order and purchase through their channel of choice. Without store "closing times", retailers must access inventory data from a variety of sources and analyse that data continuously. Through the maintenance of seamless data integration with all relevant

supply chain parties, inventory in-transit or waiting at distribution centres can now be seen on one screen graphically and numerically.

The Omni-channel retailing environment demands immediate business insight that can only be obtained through constant monitoring of supply chain metrics including inventory levels, product returns, and customer activity. These metrics help retailers identify supply chain bottlenecks, product quality concerns, necessary customer service enhancements and also support the inventory management processes.

Call centres are essential in providing customer care for e-tailing. OOCL Logistics' call centre system allows you to monitor in real-time, the management of the calls waiting and also the individual Customer Care agent's call management performance. The system monitors various important call centre statistics allowing retailers to adjust sales' strategies and improve service performance based on detailed reports of customer activity and product sales' key performance indicators.

OOCL Logistics PODIUM® platform has the flexibility to meet the needs of diverse industry verticals and the advanced technology to keep pace with ever-changing supply chain demands. As the system was developed and is owned by OOCL Logistics, we have total control over modifications and customisation making changes specific for your supply chain requirements simple to achieve.



For further information, please contact us at product@oocllogistics.com.



EU Investigates National Support of Ports



Brussels is investigating illegal state aid to sea ports in Europe. This is to be noted from replies from the European Commission to questions made by the Dutch Member of European Parliament, Mrs. Corien Wortmann.

‘The replies to the questionnaire – issued by the European Commission in an investigation for financial aid to sea ports – provide considerable differences

between the member states as far as the ownership and organisation structure of the ports are concerned, but also with regards to the financing,’ as written by Vice President of the European Commission, Mr. Joaquin Almunia in his reply.

‘The questionnaire shows that EU-ports have various sources of income, which are fiscally treated differently per individual memberstate’, according to Almunia. ‘These replies cause some possible problems which need to be investigated further in order to determine whether or not

state aid is involved.’

Since the questionnaire was not a public consultation, the Commission will not publish the outcome. However, two member states have been requested to clarify in more detail. Both states have not responded yet.

The European Commission intends to have clear directives for state aid to sea ports by the end of 2015.

OOCL Logistics will continue to monitor and update you on this development.

Source:
Nieuwsblad Transport

Cambodia: Rice Customs’ Fees Dropped



The Ministry of Economy and Finance (MoEF) will scrap customs fees for rice exporters from May 1 in an effort to reduce production costs and boost Cambodia’s competitiveness in the sector, according to a letter obtained by the Post.

With about 379,000 tonnes of Cambodian rice exported in 2013 via about 15,750

shipping containers, the MoEF’s decision could potentially save the industry more than \$236,000 annually.

The move is the latest in a suite of changes to the Kingdom’s customs and export process. In an effort to cut red tape and automate processes for Cambodian exporters, the Ministry of Commerce (MoC) earlier this year relaxed requirements relating to certificate of origin.

In early April, the MoC also confirmed it was undergoing an internal shake-up to streamline the export process for all industries.

OOCL Logistics Cambodia will continue to monitor and update you on any developments in regards. Further details on our capability can be provided by your local OOCL Logistics Representative.

OOCL Logistics (Cambodia) Ltd
Hours of Operation:
Mon - Fri: 0830 - 1700 hrs



[Contact Us](#)

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OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 100 offices in over 30 countries.

Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics’ extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.