

Cold Chain Logistics in China



China has one of the largest and fastest growing consumer food markets in the world. Increasing income changes have altered Chinese eating habits with higher consumption of perishables including dairy products and frozen foods. However, it is estimated that only 15% of products in China that should be temperature-controlled are handled properly and only 10% of trucks are equipped with refrigeration or freezers compared with 90% in developed countries. Large amount of fruit and vegetables spoil during transportation or before.

The Chinese government is aware of the urgent need to build up the cold chain supply chain structure which is seriously underdeveloped in China.

OOCL logistics has been offering comprehensive cold chain logistics services in

China since 2007 and our services include temperature controlled storage and distribution services. We owned over 70 container reefer trucks and 6 cold chain warehouses with multi-temperature zones. A wide range of value added services are available including inventory control management, sorting, food packaging, labelling, pre-cooling and cross dock operations.

To cope with the growing needs of cold chain logistics, we continue to expand our services to cover wider areas. We are currently serving multiple chain supermarkets and restaurants with cold chain storage and distribution services, customs brokerage and clearance for meat brands, etc. As there is more and more online shopping for groceries and frozen foods, OOCL Logistics has also developed cold chain solutions for e-commerce delivery for door-to-door services.



OOCL Logistics (China) Ltd

Hours of Operation:

Mon - Fri: 0830 - 1730 hrs

Sat: 0830 - 1230 hrs



Social Media of OOCL Logistics



Social media provides a new way for companies to share information and opinions to followers and interact with their customers. OOCL Logistics has always provided useful market news and insights, supply chain management trends and best practices to our customers individually. With the rise of social media, many of our customers have been tapping into the power of social media and we can now further broaden our customers' understanding of logistics and supply chain news

through these channels. We can be found on the most popular social media: Facebook, Twitter and LinkedIn. For customers in China, WeChat and Weibo are used due to language and accessibility reasons.

The purpose of our social media channels really is to bring us closer to our customers. In addition to our latest product information and promotions, we also provide information on policy changes which require immediate attention, address new government policies, and provide up-to-date industry news and market intelligent relevant and important to our customers.

Additionally, we would also love to hear from our customers not only with their comments or queries on our services but also their views and opinions on the market practices and industry news. Our dedicated team closely monitors social media feedback and comments and responds in a timely manner.

As social media continues to influence everything businesses do, the channel is an important means for OOCL Logistics to stay in touch with our customers around the world. Come follow us on any of our social media channels and get connected to OOCL Logistics today!

Pakistan: New Rules for LCL Export



The Customs Authorities in Pakistan have recently announced that effective on 26 May 2014, all consignments of LCL cargo must be consolidated inside port area or notified off-dock Customs terminals. This will affect all imports and exports at all ports/terminals in Karachi.

OOCL Logistics international supply chain management consolidation and LCL consolidation services operations

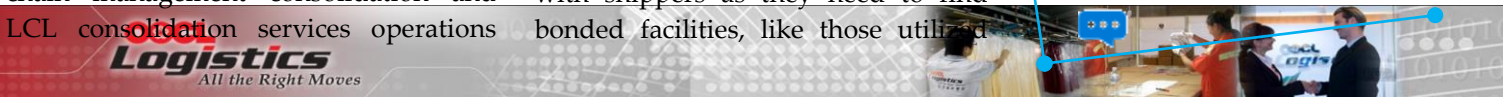
are unaffected because our operations are always handled in bonded facilities. Our four bonded warehouses in Karachi are currently used for consolidation and deconsolidation, including two near the Karachi Port and two other near Port Qasim.

Vendors who usually consolidate shipments themselves at their factories will no longer be allowed to do so, and they must deliver shipments to bonded facilities for consolidation. We believe this recent change may cause multiple issues with shippers as they need to find bonded facilities, like those utilized

by OOCL Logistics and also make sure their third party services providers are in compliance of the new laws.

OOCL Logistics has in place the capabilities and facilities necessary to manage this change in export rules in Pakistan. Please contact our sales if we can help you to shift operations to OOCL Logistics Pakistan's CFS for consolidation.

OOCL Logistics (Pakistan) Ltd
Hours of Operation:
Mon - Fri: 0900 - 1700 hrs
Sat: 0900 - 1300 hrs



Contact Us

www.oocllogistics.com



OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 100 offices in over 30 countries.

Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics' extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.