



Newsletter

Issue 2014120
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Russia Express Intermodal

Shipping your cargo from Asia to Russia can be made cost effective by utilizing the expanding and modern Eurasian intermodal transportation routes.

With significant advantages in transit time and cost, rail becomes an optimal mode of transportation to ship cargo from Asia vs. the much longer ocean routes that must circumnavigate the whole of Asia, transit the Suez Canal and Mediterranean and travel around the whole of Europe to reach ports in Western Russia.

Utilizing one loading unit (container) under OOCL Logistics control, our best value solution starts with FCL (Full Container Load) ocean freight services arriving from across Asia to Dalian. Cargo is then moved, in the same container, by rail all the way to final destinations in Western Russia.

Reliability and Efficiency

Rail services depart from Dalian and provide the most punctual services to the Manzhouli transfer point between

is 30% shorter than the usual route from Vostochny, Russia.

Safety and Security

The use of single load units also ensures greater security and



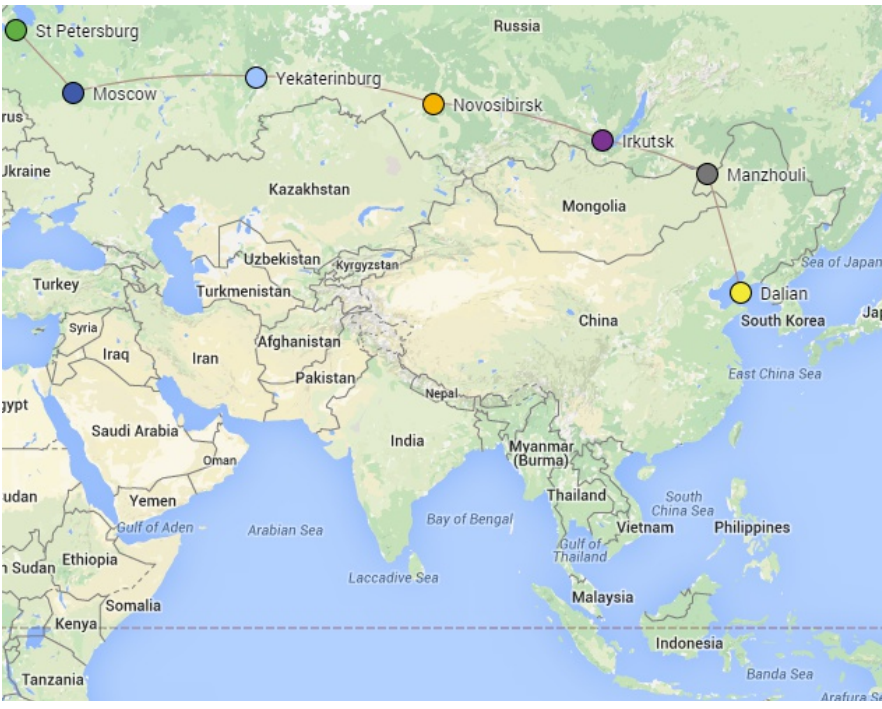
safety for your cargo. As the ocean container loading unit is compatible with all modes of transportation, and is the single unit used the length of the shipment, your products remain locked and sealed the entire length of the journey until reaching the final destination.

Value Added Services

In addition to these intermodal services, OOCL Logistics offers a wide range of additional services that add value along the supply chain from origin to final destination.

- Cross docking
- Customs house brokerage
- Domestic transportation
- Cargo insurance

To expedite your shipments from Asia to Russia, OOCL Logistics provides intermodal services that allow you to move cargo from anywhere in Asia to



Russia using successive modes of transport without having to transload the cargo through multiple load units.

China and Russia. Customs transfers usually take around 1-2 days and the total transit and clearance waiting time

For further information, please contact us at product@oocllogistics.com.

Logistics for Luxury Automobiles

In addition to the usual shipments of retail and consumer goods, OOCL Logistics also handles special logistics arrangements. Recently OOCL Logistics assisted our customer in Hong Kong with the shipment of 11 vehicles for a special event from Thailand back to Hong Kong. OOCL Logistics' mission was to ensure all cars were kept safe and sound during the tour. Needless to say this was a challenge requiring careful and delicate cargo handling.

Beyond the normal import and export documentation, OOCL Logistics handled all of the extra services normally not involved with general cargo. These included trucking services with specialized trailers, vehicle condition survey management, cargo insurance and the delicate process of containerizing

the automobiles for shipment.

To be shipped without damage, automobiles must be carefully stowed in containers with special lashing to ensure the vehicle does not shift during transit. That required highly skillful professionals to manage the entire process – from fitting the cars into the container to handling the blocking and lashing to lock the position of the automobile inside container.



Additionally, vehicle condition surveys by professional on-site surveyors were needed to ensure clear responsibilities for each part of the process. Cargo insurance was complicated, as usually insurers will neither insure vehicles over 12 years old nor ground transport at origin and destination. OOCL Logistics negotiated special insurance terms so that our clients were protected.

All of the operations described above required careful coordination with multiple parties and close monitoring every step of the way. While a very challenging task OOCL Logistics always "Makes All the Right Moves" to ensure customer satisfaction.

OOCL Logistics (Hong Kong) Limited
Hours of Operation
Mon-Fri: 0830-1730 hrs



Supply Chain Intelligence Analytics

Logistics managers are trying different ways to boost supply chain efficiency and to ensure that they are getting the utmost benefits from their vendors and carriers. Most corporations have hopes that big data analytics will reveal opportunities in their supply chains. Unfortunately many are unable to implement analytic programs covering the great span of supply chain functions due to the challenges of finding, adopting and deploying a data analysis solution. The reasons for this can be complex.

Most important of all, the collection of a huge amount of data from many

disparate sources requires extensive resources and efforts. However, collaborating with trading partners and effectively capturing critical data are essential elements to the success of achieving end-to-end analytics.

Secondly, organizations can fail to deploy the right data tools in their quest for analytic visibility into the supply chain. The ultimate goals should include insight into supply chain activities with opportunities to proactively respond to exceptions, and ultimately, optimization of supply chain performance.

All in all, it's about translating the information provided by supply chain intelligence tools into actions that achieve improved supply chain efficiency, reduced costs, and improved partnerships with vendors. The perfect source of these important elements is your lead logistics provider – like OOCL Logistics. Watch future issues of our newsletter for more information and updates on our soon to be introduced supply chain intelligence product.

For further information, please contact us at product@oocllogistics.com.

OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 100 offices in over 30 countries.

Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics' extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.

