



Newsletter

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OOCL Logistics expands air freight forwarding capability

Demands for just-in-time delivery, to meet rapid changes in market trends across industries as varied as electronics to apparel, continue to grow. Airfreight services have a fundamental place in the need to fulfill trend-driven markets quickly.

OOCL Logistics' services continue to evolve. We are pleased to announce the global expansion of our air freight forwarding capability and office footprint. OOCL Logistics' air freight network now extends across key global logistics centers in Asia, Australia, North America and Europe – and will continue to grow in scope. OOCL

Logistics global air freight forwarding services now fully encompass the wide-ranging capability necessary to move time sensitive cargo quickly and with cost savings in mind.

OOCL Logistics air freight services offer multiple options depending on your air shipment requirements and needed transit times. Whether you require import and export services or door-to-door shipments OOCL Logistics' experienced air freight team is at your disposal. We go beyond basic air freight forwarding as well; offering all-risk cargo insurance, customs clearance services, multimodal capabilities and a

wide range of additional services that add value every step of the way.

For more details, please contact your local OOCL Logistics sales representative.



Our Growing Network



For the latest network, please visit www.oocllogistics.com/eng/oceanplusfreightforward/airfreightforward/Pages/default.aspx#map

Logistics Market Trends drive differentiation

Logistics market trends are reflecting unpredictable growth that is affecting logistics providers and customers globally. At the same time, to remain competitive, customers continue to demand ever more complex service menus and flexibility to meet their changing sourcing and marketing needs. Logistics service providers must evolve in order to be competitive and effectively differentiate themselves from their competition.

Accordingly, logistics companies are targeting the development of additional logistics service sectors, outside of their current or past areas of focus. Growing services such as air freight forwarding, inland and ground transportation and warehousing are part of the new areas of attention.

Reflecting on this trend, let's look at how OOCL Logistics has expanded its service menu to provide our customers the flexibility to meet these dynamic logistics trends.

A. Airfreight

While the largest bulk of international commerce travels by ship, the latest report from IATA (International Air Transportation Association) indicates that the annual growth of global air freight tonne kilometres (FTKs) accelerated to 5% year-on-year in July 2016 and air freight continues to be one of the hottest shipment modes in global supply chains today.

OOCL Logistics' air freight services continue to evolve and we are expanding our air freight forwarding capability and office footprint globally.

B. Domestic Transportation – rail and trucking

Even in global supply chains, rail and road transport can be critical success elements of a logistics program.

With the increasing demand for low-cost and high-speed long distance transportation, rail transport has presents itself as one of the best alternative solutions for destinations west of the world's manufacturing centers in China, India and Pakistan.

OOCL Logistics has recently launched new non-stop express block train services between China and Russia. This new service expands already existing programs OOCL Logistics is providing from China to points in Germany and Russia, including Moscow.



Trucking services now require very high levels of shipment transparency, timing and integration with the container transportation process in order to meet retailers' and vendors' market driven supply chain needs.

With world class IT infrastructure leadership OOCL Logistics' TMS, Weika WeChat and monitored trucking services offer real-time transport tracking solutions that connect our customer's supply chains from start to finish.

C. Warehousing



Over the past decades the need for warehouse automation with technology-enabled logistics service providers has become the norm. Customers' requests for high technology equipped warehouses, especially cold-chain, chemical, and dangerous goods has experienced robust growth.

To serve our customers' supply chain requirements, OOCL Logistics owns and partners with a network of best-in-class warehouses to handle multiple commodities, including raw materials, finished products, and temperature-controlled goods; providing bonded facilities and Customs supervision when needed.

Our award winning OOCL Logistics designed and implemented Warehouse Management System (WMS) accurately monitors and controls all warehouse processes, communicating with our customers and their supply chain partners on inventory levels and warehouse activities in real-time.

For more details, please contact your local OOCL Logistics sales representative.



[i] International Air Transport Association, 2016 . [AIR FREIGHT MARKET ANALYSIS]. All Rights Reserved. Available on IATA Economics page.

OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 100 offices in over 30 countries.



Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics' extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.