

# OOCL Logistics NEWSLETTER



Issue MAR 2017

## OOCL Logistics Wins Service Excellence Award



Ms. Yvonne Wan, Head of Logistics Asia Pacific of Covestro (Hong Kong) Limited presenting "APAC Logistics Service Excellence Award 2016" to Mr. Kenny Ye, CEO of OOCL Logistics on stage.

At OOCL Logistics, we take pride in the excellent services we provide to every customer. Our high service standards have recently been recognized by Covestro.

Covestro (a world-leading supplier of high-tech polymer materials) is one of our 4PL, warehousing and transportation services customers and we were honored to be presented the "APAC Logistics Service Excellence Award 2016", on March 09, 2017 at the Logistics Hall of Fame Ceremony held by Covestro in Thailand. The award

signifies their appreciation of our quality-oriented attitude that always puts the customer first.

What differentiates OOCL Logistics from the other service providers is our attention to detail in meeting customers' goals by going beyond merely meeting a customer's expectations. We put ourselves in the customers' shoes and proactively go a "step further" to improve their supply chain.

As a trusted partner of Covestro, providing 4PL Management

services, we not only professionally, systematically and transparently manage their complex supply chain with proven expertise and advanced IT systems, we also bring about improvements and efficiency to their business. The result is that Covestro can focus on developing their business and not on day-to-day supply chain operations.

At OOCL Logistics we strive to provide each customer more than just logistics services. We respect our customers and in turn they trust that they are sincerely cared for and their goals are always a top priority – regardless of their business type or size.

We continue to work hard for our 8,500 global customers providing exceptional logistics services and extraordinary value added services that exceed expectations. For more detail and to learn how OOCL Logistics can improve your supply chain experience, please contact your local OOCL Logistics sales representative.

**OOCL Logistics (China) Ltd**

**Hours of Operation**

**Mon-Fri: 0830-1730 hrs**





## Igniting young dreams



At OOCL Logistics, we believe a caring heart is the core of our business. We reflect this in the passion we have for providing outstanding logistics services and by giving back to society and helping the communities in which we work.

It is with the spirit of community service and responsibility in mind, that OOCL Logistics (China) Co., Ltd. has played ongoing, vital role in a book donation program organized by a nonprofit charity for children in need in the mountainous and rural areas of China – the program is called “Easy-to-Read”.

This year, the program was more successful than ever before.

Volunteers sorted more than 18,000 books and packed more than 150 boxes to achieve the feat of completing an entire library set-up for 14 schools!

The generous work of OOCL Logistics’ China’s offices, is indicative of the kind of community work other OOCL Logistics regional offices do and is reflective our goal of giving back to society and helping the wider communities we service.

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## MARKET TALK

The **WTO Trade Facilitation Agreement** became effective on 22 February 2017. Under this agreement, trade costs are cut significantly, expediting import and export volumes. The implementation of set import tariffs, streamlined custom procedures and abolishment of import quotas for developing nations are believed to be beneficial for the trade and logistic industry.



The **Ocean Alliance** is made up of Orient Overseas Container Line, CMA-CGM, COSCO Shipping and Evergreen Line. It will be the largest alliance when launches in April 2017, combating with THE Alliance and the 2M Alliance. We believe OOCL Logistics can find advantages of this new alliance to provide even more competitive services.

*OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 130 offices in over 30 countries.*

*Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics’ extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.*



You can contact us at <http://www.ooclogistics.com>

