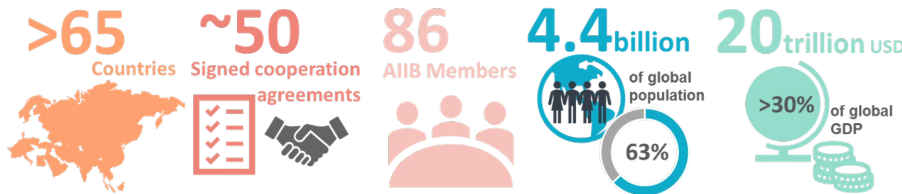
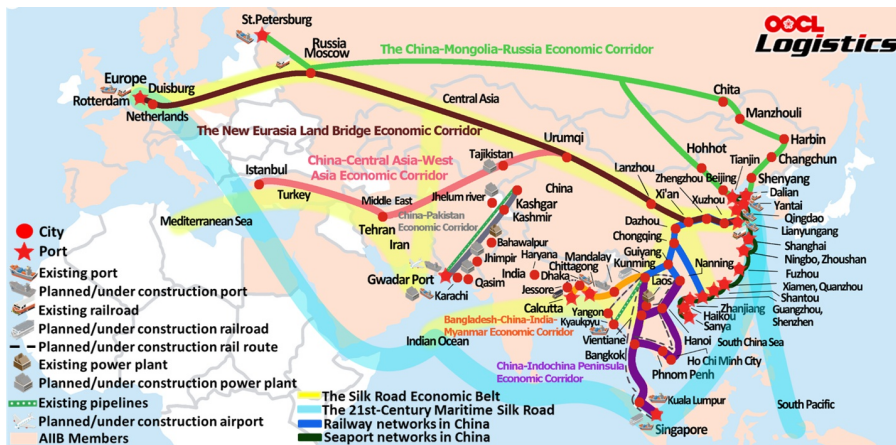


OOCL Logistics NEWSLETTER



Issue MAR 2018

China's Belt and Road Initiative



At OOCL Logistics we always endeavor to share business knowledge and insights with our customers, partners and the public. As part of an Asian-based international company, our innovative services enable you to make 'All the Right Moves' for your business in the fast-growing Asian and Indian-sub continent markets.

We presented on the "The Belt and Road Initiative" gathering organized by Greater Cleveland Chinese Chamber of Commerce and China Resource Network held on February 22, 2018 in Cleveland, Ohio. OOCL Logistics (USA) Inc. was pleased to present about the project scope and infrastructure implementation along the route spanning from China to Europe.

The event was attended by a wide range of Cleveland area professionals from diverse backgrounds including legal, business management and international studies' students.

The Belt and Road Initiative, also known as "One Belt One Road", was introduced by the Chinese government in 2013. The objective of the plan is to encourage economic cooperation and increased international trade across Asia, Europe, and Africa through the development of a land-based "Silk Road Economic Belt" and marine-based "21st Century Maritime Silk Road". To further strengthen collaboration between core cities and key ports, six international economic

corridors are proposed, including: The New Eurasia Land Bridge, China-Mongolia-Russia, China-Central Asia-West Asia, China-Indochina Peninsula, China-Pakistan, and Bangladesh-China-India-Myanmar.

The plan aims to connect more than 68 countries, around 4.4 billion people and economic activity accounting for more than 30% of global GDP. We expect expanding business potential in these regions as the plan will drive the flow of people, trade and economic development along the route spanning from China, Europe, Middle East and Africa.

We provide customer-specific logistics solutions in various countries along the Belt and Road via sophisticated transportation, warehousing and distribution services. We are well positioned to help businesses improve their supply chain efficiency. We believe that our experience will support those companies along the routes with advanced IT system, well-equipped operation facilities and value-added services.

OOCL Logistics (USA) Inc.
Hours of Operation
Mon-Fri: 0900-1730 hrs





OOCL Logistics Continues to Support Hong Kong Red Cross



OOCL Logistics has long engaged in efforts to promote sustainable development. In addition to environmental protection initiatives like our CO2 emission calculator, we are committed to giving back to our communities. To reinforce this core value, we actively support philanthropic and donation programs such as the “Easy-to-Read” book donation program and garment collection program in conjunction with H&M. Apart from donation and recycling, we also collaborate with several charity organizations, including the Hong Kong Red Cross (HKRC) that provides various community services such as volunteer programs and health care services.

The “Pass-it-On Campaign” is the annual fundraising event for the HKRC that raises funds supporting humanitarian services. We have been a supporting partner of the “Pass-it-On Campaign” since 2014. As in previous years, the 15th “Pass-it-On Campaign” during the period from November 2017 to January 2018 was successfully launched with

launched with the theme of “Love & Found”. Participants can show their support and promote the spirit of “Share and Care” by donations or purchases of two novelty items – a “Reddie Bear Travel Bag” or a “Reddie Bear Necker Cushion”.

With a versatile range of transport and logistics expertise, our specialized services help ensure the smooth operation of the event. We offered pick and pack services in the warehouse according to order requests and we then delivered the items from the warehouse to schools and commercial buildings. We also provided delivery services from ParkShop and Watson’s Wine to HKRC. In 2017, we picked and packed around 10,000 “Reddie Bear” items, posters and stickers.

We will continue to support this meaningful event in our efforts to make our communities a better place in which to live. We hope that everyone will join us and make the small incremental changes that add up to big benefits by participating in various community services and contribute to a sustainable future together!

OOCL Logistics (Hong Kong) Limited
Hours of Operation
Mon-Fri: 0830-1730 hrs



MARKET TALK

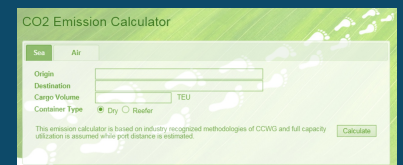
Many industrial leaders are already investigating Artificial Intelligence (AI) or Blockchain innovations to further drive improvements across the supply chain. Using advanced technologies in the supply chain are expected to substantially eliminate errors and risk while improving transparency and traceability. OOCL Logistics Information Technology teams are exploring the application of advanced technologies and how these new innovations may be able to produce efficiency and in supply chain logistics programs for our customers.

OUR NEWS

OOCL Logistics Expands in Colombia



Reducing carbon footprint with CO2 Emission Calculator



OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 130 offices in over 30 countries.

Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics’ extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.



You can contact us at <http://www.oocllogistics.com>

