

# OOCL Logistics NEWSLETTER



Issue SEP 2018

## OOCL Logistics Supports Green Initiatives



At OOCL Logistics, sustainable development is an integral part of our corporate values. This core value influences how we operate and never more evident than when we are able to provide logistics services for green energy projects.

OOCL Logistics provided services for the largest solar power project along the China-Pakistan Economic Corridor under the One Belt, One Road Initiative. This project was a remarkable milestone for OOCL Logistics proving our capability to handle oversized, large-scale cargo in a timely and efficient manner, while demonstrating our commitment to contributing to a better future. We are now taking on the challenge of yet another solar energy project starting in

Indonesia. We will not only be creating value for our customers with this project, but we believe with this exercise, we will also be able to advance our portfolio as a logistics expert supporting green energy projects.

Besides providing logistics services for the green projects, OOCL Logistics also takes a proactive role in caring for the environment. We have reduced waste by adopting green measures that allow us to more effectively and systematically utilize and conserve resources. For example, we strive to minimize carbon emissions in all cargo movements locally and globally through the modernization our company-owned vehicle fleet, utilization of green fuels,

redefining route planning and promoting modal shift and optimization of load – all of which reduce carbon emissions.

OOCL Logistics is also protecting the environment by reducing of the use of paper, water and electricity, while managing waste in Green Warehouse initiatives. We reuse and recycle of warehouse materials, and design energy-efficient warehouse layouts, operational models and utilize green equipment, like electric forklifts. OOCL Logistics has applied similar measures for our offices, practicing green office habits, like providing green training and organizing green activities to all employees.

OOCL Logistics always strives to protect the environment and support our communities' ecological efforts in every way possible. For more information on these efforts, please contact your OOCL Logistics Sales Representatives.

**OOCL Logistics (Asia Pacific) Ltd**

**Hours of Operation**

**Mon-Fri: 0830-1730 hrs**





# OOCL Logistics Insistence on Highest Quality



OOCL Logistics has always been a company that demands of itself the highest standards of performance in our operations and the services we provide. Our non-compromising attitude has been reflected in frequent moments of recognition from customers through the years.

This July OOCL Logistics received the "Provider of the Year 2017" award from Target Store for trucking service excellence. Target described our performance as "...Consistently deliver(ing) excellent performance across Target's 10 direct trucking markets with achievement of 99% network-wide on-time performance and closed the year with a 100% order acceptance rate." We deeply understand Target's goals and needs for supply chain agility, reliability and continuous improvement, and

strive to help them achieve success in their business.

We have received awards from Target in several consecutive years, including but not limited to, being named as Provider of the Year and winning Target's "Vice President Award", the highest honor from Target Store.

At OOCL Logistics, we place ourselves in the customer's shoes to fully realize what is necessary to meet and exceed customer requirements. Customer satisfaction means more than anything to us, and we pay attention to even the smallest details and tolerate zero mistakes in our services. As a reliable and trustworthy partner this positive customer experience across every business sector and industry ensures long-lasting partnership-focused relationships.

For more information on our quality services, please contact your OOCL Logistics Sales Representatives.

**OOCL Logistics (China) Ltd**  
**Hours of Operation**  
**Mon-Fri: 0830-1730 hrs**



## MARKET TALK

OOCL Logistics will be participating in an exhibition focused on International Supply Chain Development, organized by JD Logistics, which is scheduled for October 18, 2018, at the Beijing Etrong International Exhibition & Convention Center in China.

We will showcase our customized end-to-end global supply chain solutions and our ability to offer global control tower services that manage supply chains to the purchase order and SKU level.

The exhibition will give you opportunities to speak to us more about our services. Please come visit us at the exhibition.

## OUR NEWS

Look Deep Into Your Supply Chain with Supply Chain – Insight



*OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 130 offices in over 40 countries.*

*Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics' extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.*



You can contact us at <http://www.oocllogistics.com>

