

OOCL Logistics NEWSLETTER



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Responsive and Flexible Logistics Solution



Being able to meet urgent requests from our customers has always been vital to OOCL Logistics' success. We offer responsive, flexible and efficient logistics solutions designed for customers based on their needs utilizing the latest supply chain strategies. Here's a recent example.

On October 25, our airfreight team in China received an urgent request from a customer. We were asked to arrange the shipment of household appliances packed as oversized cargo from Chongqing to Japan before the end of the next week. The cargo was nearly a meter and a half square so too tall to be accepted by airlines operating from Chongqing. OOCL

Logistics suggested a flexible solution - delivering the cargo to Shanghai and arranging another flight directly from Shanghai to Japan.

The cargo was delivered to Shanghai Pudong International Airport by domestic truck on October 27. By October 29, was booked to a cargo flight and ready for departure at Shanghai Pudong International Airport. All the shipment arrived safely at Japan Narita Airport on November 1, four days before the deadline.

In Japan, our colleagues were able to handle custom clearance and delivered to the final destination in a single day. The results – not only

a customer satisfied and appreciative, but also happy to have established a relationship with an effective supply chain partner.

Thinking outside of the box, applying supply chain expertise and teamwork, OOCL Logistics identifies and evaluates every possibility and opportunity. We offer our customers the best solutions with the goal of meeting or exceeding their expectations. To learn more about our logistics solutions, please contact your local OOCL Logistics representative.

OOCL Logistics (China) Ltd
Hours of Operation
Mon-Fri: 0830-1730 hrs



Knowledge Sharing Culture at OOCL Logistics



Knowledge sharing is an important and a core part of the culture at OOCL Logistics. As a world-class logistics service provider, we actively share expertise and creative solutions through a variety of events and seminars held each year.

This October, OOCL Logistics participated the 2018 Global Smart Supply Chain (GSSC) Summit organized by JD.com in Beijing. A large number of well-known corporations, government officials and research institutions attended the summit to discuss and showcase the future of logistics driven by smart technologies such as big data, cloud computing, blockchain and artificial intelligence.

Our CEO, Kenny Ye was invited to share his opinions regarding the integration and synergies among

different industries in a discussion forum. He highlighted a win-win strategy between different logistics enterprises and other industries that will be a significant trend in the future. We also showcased our end-to-end, customized, digitalized global supply chain solutions, as well as our roles in cross-disciplinary integration.

As always, OOCL Logistics continue to engage in these gatherings to share our logistic expertise, experience and innovative ideas. At the same time, we gain knowledge and insights from other enterprises as we explore effective and efficient ways to collaborate in today's connected business world.

OOCL Logistics (Asia Pacific) Ltd
Hours of Operation
Mon-Fri: 0830-1730 hrs



MARKET TALK

The supply chain industry has entered the digital era. Smart technologies like big data, cloud computing, blockchain and artificial intelligence are poised to have dramatic effect on how supply chains operate.

Enhancing productivity and efficiency with innovation and digitalization will be the future trend for logistics companies including the collection of real-time data from different kinds of IoT devices and from GPS devices to temperature and pressure sensors.

OOCL Logistics' PODIUM® control tower platform, Transportation Management and Warehouse Management system improve end-to-end visibility allowing us to handle exceptions with ease.

For more information on our innovative IT solutions, please contact your local OOCL Logistics representative.

OOCL Logistics is a world-class provider of innovative logistics and supply-chain services and solutions, which has an extensive network of more than 130 offices in over 40 countries.

Providing advanced customer-specific solutions through our value-creating services and IT technology in supply-chain management; OOCL logistics' extensive service network and platforms will allow you to make All the Right Moves for your business. Our dedicated, quality people always provide you with tailor-made logistics solutions, customized to your particular needs.



You can contact us at <http://www.oocllogistics.com>

