



# Power Your Supply Chain

## Newsletter Highlight - Issue Mar 2023



### Enhancing Visibility in Detention and Demurrage

Exorbitant Detention & Demurrage (D&D) cost often leads to endless disputes between shippers and carriers. Are you looking for simple ways to monitor your shipments' free time and minimize your D&D cost? Here's the OOCL Logistics solution .....

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### Optimizing Storage Management & Improving Fulfillment for Your Business in Vietnam

Vietnam's robust GDP growth and logistics development amid global economic downturn continues to show Vietnam's huge market potential. To support your business in Vietnam .....



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### An Environmentally Friendly Way to Reducing Effort in Empty Container Handling

Does it sound like a dream to reduce your effort in empty container handling, curb carbon emissions and lower transportation costs at the same time? Yes, but OOCL Logistics can make that dream a reality .....

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## Enhancing Visibility in Detention and Demurrage

Exorbitant Detention & Demurrage (D&D) cost often leads to endless disputes between shippers and carriers. Are you looking for simple ways to monitor your shipments' free time and minimize your D&D cost? Here's the OOCL Logistics solution and how it can deliver for you.

Once the shipment cycle begins, our proprietary system PODIUM® provides you with all the necessary information such as remaining free days, D&D charges forthcoming or incurred on a predesigned single view or a customized report view, in which you can access online anytime and anywhere. Pickup priority is suggested and promptly adjusted to facilitate inbound cargo planning considering your last-minute business needs.

Additionally, if the container is not picked up in time, a tailor-made alert will be sent to you automatically before the free time expiration to serve as a reminder. Therefore, no longer do you need to check through numerous shipment records constantly, distressed about the potential D&D cost incurrence. OOCL Logistics continues to develop customized IT solutions so you and your teams can enjoy a hassle-free cargo shipping experience.

### Major Benefits

- Avoid unexpected D&D costs and potential disputes by strengthening cargo visibility
- Send out tailor-made reminders to you and your truckers before free time expiration
- Provide suggestions on pickup priority for multiple shipments to cope with your business need

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(Asia Pacific) Limited**

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## Optimizing Storage Management & Improving Fulfillment for Your Business in Vietnam

Vietnam's robust GDP growth and logistics development amid global economic downturn continues to show Vietnam's huge market potential. To support your business in Vietnam, OOCL Logistics partnered with Cainiao P.A.T. Logistics Park to provide premium warehousing and distribution service, enhancing accessibility, and creating comprehensive and diversified logistics solutions.

In addition to the competitive location of the facilities with direct access to Southern Vietnam's key business hubs, we offer a wide range of value-added services such as labelling, cross-docking, and quality inspection customized to your needs enabling smooth multi-modal connectivity in your supply chain. With the aid of advanced technology including our proprietary WMS system, to digitize the warehousing operations and EDI integration with your ERP system, a large volume of cargo can be handled at lower costs.

Our experienced customer service and operations teams have been well-trained to work alongside with you to improve your business efficiency through strategic inventory management.

### Major Benefits

- Adopt automation in inventory planning to boost accuracy and efficiency
- Reduce lead time in distribution of goods to the domestic market (e.g., Ho Chi Minh, Mekong Delta Provinces etc.)
- Offer customized value-added warehousing services to accommodate your specific needs

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## An Environmentally Friendly Way to Reducing Effort in Empty Container Handling

Does it sound like a dream to reduce your effort in empty container handling, curb carbon emissions and lower transportation costs at the same time? Yes, but OOCL Logistics can make that dream a reality!

Shortening transportation lead time is crucial in this fast-changing economy. As rigid as the logistics process may seem, OOCL Logistics continues developing an array of solutions for efficiency and flexibility in container handling without sacrificing environmental protection. Breaking the traditional shipment cycle, beginning with empty pickup at the terminal, we match the demand for export containers with the import empty container from our clients in nearby areas.

In this way, the empty container can be transferred from importers' site directly to exporters' site without being returned and picked up at the terminal, saving the waiting time for empty return and empty pickup for importers, exporters, and their truckers. It is particularly conducive to shippers moving cargo in regions with port congestion such as Tokyo. This sustainable solution has been implemented for clients in Japan with remarkable success, which lays a solid foundation for the service expansion to other regions.

### Major Benefits

- Lower CO2 emissions by 40% for both exporter and importer due to a 50% reduction in the round voyage travelling distance on average
- Minimize the lead time and waiting time for container handover
- Reduce the cost of container transportation

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## About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world's most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

