



Power Your Supply Chain

Newsletter Highlight - Issue Jun 2023



Resolving Your Supply Chain Data Challenges for Enhanced Visibility

Do you find it difficult to obtain all the required data for your supply chain planning? Have you ever been grappling with the unexpected changes in shipment schedules? OOCL Logistics data integrity solution - PODIUM® Precision

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OOCL Logistics Honored to Receive Warehouse Service Excellence Award

We are proud to share that our China team received The Warehouse Service Excellence Award from our VIP client who has a famous global restaurant brand. In April, at our client's Logistics and Supply Chain

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Building Sustainability with Our Valued Client - Electrolux

OOCL Logistics is devoted to environmental sustainability and has long been adopting various measures to conserve the environment whether during business operations or recreational activities. We are glad to share

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Resolving Your Supply Chain Data Challenges for Enhanced Visibility

Do you find it difficult to obtain all the required data for your supply chain planning? Have you ever been grappling with the unexpected changes in shipment schedules? OOCL Logistics data integrity solution - **PODIUM® Precision**, will **leverage intelligent data, automating, and optimizing performance** using technology to drastically **improve collaboration and decision-making** at every stage of the supply chain.

PODIUM® Precision

PODIUM® Precision connects multiple real-time data sources such as carriers, ports and terminals, GPS vessel systems including geofencing, to collect the latest, most accurate data. In addition to enhanced data integrity, OOCL Logistics records and analyzes the historical shipment data to provide predictive estimated time of arrivals (ETA) for international shipments. Collecting timely, high-quality data significantly increases the reliability of the estimated arrival time of the shipments.

With the combined application of Artificial Intelligence and Machine Learning, we perform predictive analysis to provide a predicted ETA. As the shipment moves through the various stages OOCL Logistics predictive ETA will continuously update based on the immediate shipment data being received as well as the historical data factors. This information will drive enhanced planning visibility and allow more efficient and accurate decision making.

In combination with our International Supply Chain Management Services, OOCL Logistics technology and real-time visibility will optimize inventory levels, support business efficiency, and reduce overall supply chain costs.

Major Benefits

- Minimize unnecessary delay charges
- Enhance cargo visibility and reduce effort in cargo tracking
- Improve procurement and planning accuracy

**OOCL Logistics
(Asia Pacific) Limited**

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Stay tuned for the next release about our International Supply Chain Management Services!





OOCL Logistics Honored to Receive Warehouse Service Excellence Award

We are proud to share that our China team received The Warehouse Service Excellence Award from a famous global restaurant brand. In April, at our client's Logistics and Supply Chain Summit, the OOCL Logistics team was recognized for warehouse service excellence in the Kunshan supply chain support center during the pandemic, especially when Shanghai and nearby cities were in lockdown.

Our Partnership with VIP Client

Operating over 10,000 restaurants across mainland China, our VIP client is one of the largest restaurant groups in China. Since 2014, OOCL Logistics China has been the major logistics partner for well-known catering companies for warehousing and distribution services for its nationwide network of restaurants.

Over the past eight years, our project teams have swiftly expanded the logistics service scope and achieved significant growth owing to our high-quality service, advanced IT capabilities and extensive industry knowledge. Our service offerings include cold chain logistics, e-commerce operations, cross-province replenishment, domestic distribution, coaster feeder service, and value-added services such as cargo pickup, pick and pack.

The recognition highlighted our commitment to extraordinary standards in warehouse management, which our VIP client has recognized the entire OOCL Logistics team for their service excellence and partnership.

**OOCL Logistics (China)
Ltd Kunshan Branch**

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Building Sustainability with Our Valued Client - Electrolux

Our Commitment to Sustainability

OOCL Logistics is devoted to environmental sustainability and has long been adopting various measures to conserve the environment whether during business operations or recreational activities.

We are glad to share the same values with our premier client – Electrolux regarding community engagement in environmental protection. In addition to regular client meetings on business development and carbon emission control initiatives, the OOCL Logistics Thailand team have jointly organized a tree planting activity with OOCL Thailand with the active support from Electrolux in April.

The activity was held at the Mangrove Forest in the Chonburi Province of Thailand, which is under the care of the Air and Coastal Defense Command. More than 50 mangrove propagules were planted during the activity, which plays a pivotal role in preventing coastal erosion and improving wildlife habitat. We are thrilled that this event successfully demonstrated our commitment to sustainability, including the collaboration and expanding our wonderful relationship with Electrolux.

We are looking forward to more corporate social responsibility activities with our clients to strengthen our partnerships sparing no effort in our environmental conservation.

**OOCL Logistics
(Thailand) Ltd**

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world's most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

