



Power Your Supply Chain

Newsletter Highlight - Issue Oct 2023



Yacht Delivery Project: Overcoming Challenges with Tailor-Made Solutions

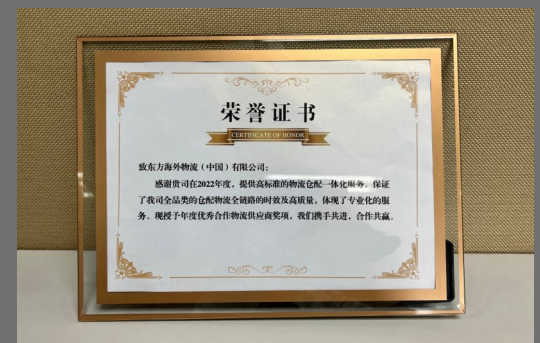
OOCL Logistics' highly experienced supply chain specialists take pride in assisting clients across various business sectors worldwide in transporting their valuable, out-of-gauge, and bulky cargo

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Celebrating a Certificate of Honor from Our Retail Partner

We are thrilled to share some exciting news from OOCL Logistics. Recently, we were honored to receive a Certificate of Honor from a renowned Chinese Retailing & Electronic Manufacturing brand. This accolade stands as a testament

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Green Logistics: Integrating Trucking CO2 Emissions Tracking

In a significant stride towards our commitment to sustainable logistics solutions, OOCL Logistics is thrilled to introduce a carbon emission tracking tool for trucks, integrated with our proprietary Transportation Management System.....

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Yacht Delivery Project: Overcoming Challenges with Tailor-Made Solutions

OOCL Logistics' highly experienced supply chain specialists take pride in assisting clients across various business sectors worldwide in transporting their valuable, out-of-gauge, and bulky cargo.

Success Story: Yacht Shipment from Shanghai, China to Australia

We're thrilled to share a recent success story involving the smooth transportation of yachts from Shanghai, China to Brisbane, Australia. Both yachts arrived in Brisbane in excellent condition, and our client expressed high praise for our professionalism and service excellence.

Customer Needs and Challenges	Our Solutions
Difficulty securing market space	Collaborated closely with OOCL to provide timely and high-quality logistics services
Lack of reliable and stable ocean freight services	Offered regular updates on shipment status and market trends for easy client monitoring during the process
Need for swift transportation within a tight deadline	Maintained seamless communication with clients, carriers, and service partners to ensure operational efficiency and consistency
Specialized lifting handling required at the terminal due to irregular shape	Flexibility in approach to remedying customer transportation issues by swiftly adapting current conditions
Requirement to directly discharge large yachts onto the water to avoid road trucking on the highway at the destination	Removed the bottom bracket of the yacht before discharge to enable water transport

At OOCL Logistics, we're committed to crafting customized solutions to meet your unique project cargo needs. Contact us today to discover how we can assist you.

**OOCL Logistics
(Australia) Pty Ltd**

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Celebrating a Certificate of Honor from Our Retail Partner

Recently, OOCL Logistics was honored to receive a Certificate of Honor from a renowned Chinese Retailing & Electronic Manufacturing brand. This accolade stands as a testament to our unwavering commitment to excellence in warehousing and distribution services, even amidst the challenges posed by the pandemic.

Our partnership with this esteemed client since 2021

With an extensive network of over 2000 retail stores, they are a leading force in the retailing and electronic manufacturing industry, headquartered in China. Their diverse product range spans from e-cigarettes to food and personal-care items. At OOCL Logistics, we take immense pride in providing top-notch logistics solutions that are both timely and of the highest quality.

Several Challenges Set by Our Valued Clients	Effective Solutions Implemented in Response
Imposing strict Key Performance Indicators (KPIs) for on-time order delivery.	Delivering impeccable pick-and-pack services, achieving a flawless 100% on-time order delivery record.
Overseeing a multitude of transportation service providers, each with their unique complexities.	Maintaining a vigilant watch over courier performance and swiftly addressing any disruptions through timely claims management.
Coping with the instability in the supply of raw materials during the lockdown.	Demonstrating remarkable adaptability to rapidly changing market conditions, meeting client demands and specifications promptly.
	Sustaining uninterrupted warehousing services throughout the epidemic, ensuring the efficient delivery of guaranteed resources.
Managing the intricacies of applying for entry permits for commodity delivery between different regions amidst the pandemic.	Streamlining the process of handling entry permit applications for seamless delivery and cargo pick-up.

As we move forward, we remain steadfast in our mission to provide superior logistics solutions, setting new benchmarks in the industry. Stay tuned for more updates and exciting developments from OOCL Logistics!

**OOCL Logistics
(China) Limited**

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Green Logistics: Integrating Trucking CO2 Emissions Tracking

In a significant stride towards our commitment to sustainable logistics solutions, OOCL Logistics is thrilled to introduce a carbon emission tracking tool for trucks, integrated with our proprietary Transportation Management System (TMS).

This calculator empowers our clients to discern the distance and weight of cargo deliveries, enabling them to compute the CO2 emissions generated during transportation. Functioning as a vital metric, it enables clients to monitor and compare the carbon footprint resulting from transportation, and encourages exploration of alternative transportation options to mitigate environmental impact.

This measurement adheres to the Global Logistics Emission Council (GLEC) Framework 2.0, a globally recognized standard for calculating and reporting the greenhouse gas footprint in the logistics industry.

Key Advantages:

- Enhance awareness of CO2 emissions and strategies for reduction
- Efficiently measure and manage CO2 emissions
- Identify opportunities for carbon reduction to lessen environmental impact

OOCL Logistics (Asia Pacific) Ltd

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world's most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

