



# Power Your Supply Chain

## Newsletter Highlight - Issue Mar 2024



### New Indonesia Import Regulation: Navigating the Changing Landscape

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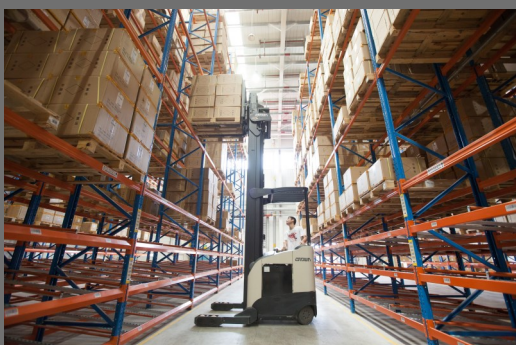
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### Championing Gender Equality: Empowering Women at OOCL Logistics

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# New Indonesia Import Regulation: Navigating the Changing Landscape

## What You Need to Know About the New Regulation

In January 2024, the Indonesian Ministry of Trade introduced a new import regulation aimed at strengthening the inspection of imported goods. It is crucial for businesses to understand and adapt to the new import landscape. Under the previous "post-border" monitoring system, imported consumer goods were only monitored by the government and related ministries after they had been distributed in the market. But starting from March 10, 2024, the new regulation changes to a border system requiring that consumer goods go through customs authorities, and importers/consignees must get permits to import them. The new border system will apply to different commodities such as electronics, household goods, footwear and apparel.

## How to Prepare for the Transition Period

With the new regulation about to take effect, there is a surge of import shipments as businesses try to avoid potential problems caused by the regulations and keep a steady supply of goods. At OOCL Logistics, we understand the difficulties that businesses encounter during this change period and have made arrangements to assist our clients.

## How OOCL Logistics Can Help You

To facilitate the smooth import process and help our clients navigate the changing import landscape, we have established bonded warehouse storage facilities in strategic locations such as Singapore, Malaysia, and Shekou/Yantian. These facilities are designed to efficiently store and manage imported goods, ensuring timely delivery and compliance with the new regulations.

**PT. OOCL Logistics  
Indonesia**

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Contact us to learn more about how our services can support your business during this transition period and beyond!





## Championing Gender Equality: Empowering Women at OOCL Logistics

### How OOCL Logistics Celebrate International Women's Day

This year, OOCL Logistics commemorated the International Women's Day by inviting eight remarkable female colleagues from diverse backgrounds and positions to share their perspectives on gender equality. In some regions, female colleagues were granted an early release to engage in meaningful celebrations and activities.

### Promoting Equal Employment and Development Opportunities

As a global organization, OOCL Logistics values gender equality and strives to maintain a balanced workforce. More importantly, we ensure all employees receive fair and competitive compensation and benefits. For promotions, we carefully assess all possible candidates regardless of gender to ensure that no one with potential is overlooked.

### Words from Our Women Leader

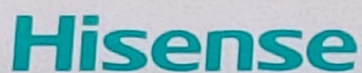
BARBARA T. SULIANI, Chief Commercial Officer at OOCL Logistics, emphasizes the importance of women in our workplace. She states, "Women's Day is a powerful reminder of the invaluable contributions our female colleagues have made in driving our global business forward. Women have limitless potential in shaping the industry's future."

**OOCL Logistics  
(Asia Pacific) Limited**

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We are proud of our gender equality practices and will continue to prioritize creating an inclusive and supportive environment for all employees. By promoting diversity and empowering women, we aim to unlock the full potential of our workforce and contribute to a more equitable and prosperous future for all.





授予：东方海外物流(中国)有限公司郑州分公司

二〇二三年度

优秀仓储管理方

## OOCL Logistics Received “Excellent Warehouse Management Award 2023”

In February 2024, the OOCL Logistics Zhengzhou Branch received the "Excellent Warehouse Management Award 2023" from Hisense Group, a Chinese multinational major appliance and electronics manufacturer. This marks the fifth consecutive year that we have received this prestigious award.

### B2C: Systematic Customers' Order Management

To meet the growing customer demand for "small and fragmented" e-commerce orders which consist of only one SKU, our Zhengzhou team has implemented systematic batch picking and established on-site e-commerce miscellaneous goods area. During "New Year Sales," we optimize the ordering process while efficiently managing the in/out handling of a high volume of cargo and trucks. Additionally, we hired part-time workers during peak seasons to ensure on-time delivery, achieving customer satisfaction and the success of the event.

### B2B: Refined Daily Management & Operation

Our Luohe warehouse maintains cleanliness, organized tools, well-dressed personnel with protective equipment and visual signage reminders, demonstrating meticulous daily management. We have also implemented a systematic and efficient workflow for order pick & pack, sorting, wrapper, and palletization. The refined management not only enhances on-site operations but also reflects our professionalism.

The Zhengzhou Branch has achieved zero operational errors and accidents since the Hisense project began in 2019. In the future, we will continue to provide outstanding warehouse management services to our clients!

**OOCL Logistics (China)  
Ltd Zhengzhou Branch**

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## About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world's most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

