



Power Your Supply Chain

Newsletter Highlight - Issue Mar 2025



Innovative End-to-End Logistics Solutions: Sea-Rail Intermodal Service

In response to the growing demands of the export market, we are constantly exploring ways to improve the reliability and efficiency of our supply chain services. We are proud to introduce our innovative End-to-End logistics solutions

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OOCL Logistics Participates in TPM25 Conference in Long Beach California

OOCL Logistics attended the 2025 Trans-Pacific Maritime (TPM25) Conference from March 2-5, 2025. Established in 2001 and organized by The Journal of Commerce (JOC) by S&P Global, TPM is a prominent conference for the trans-Pacific and global container shipping and logistics community



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Powered by PODIUM®: Enhancing Shipment Visibility and Monitoring

A new digital product powered by OOCL Logistics proprietary system PODIUM®, is transforming shipment management, enabling a faster and more convenient way to upload your shipment documents and monitor your shipments status.....

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Innovative End-to-End Logistics Solutions: Sea-Rail Intermodal Service

In response to the growing demands of the export market, we are constantly exploring ways to improve the reliability and efficiency of our supply chain services. We are proud to introduce our innovative End-to-End logistics solutions, featuring our advanced sea-rail intermodal service, meticulously engineered to address the growing demands of diverse industries such as automobiles, new energy vehicles (NEVs), lithium-ion batteries, solar panels, and more. Our solution is focused on significantly improving the reliability of ocean transport while driving impactful advancements in inland and intermodal transportation.

Two Successful End-to-End Story in South China

Our sea-rail intermodal service provides reliable and sustainable transportation options. By partnering with OOCL, we ensure smooth operations and effective communication. In 2025, we managed a customer order of 50×40 HQ containers from Nansha to Port Klang, Malaysia, using rail from Nansha to Zhuzhou and connecting it to sea transportation for timely delivery.

Additionally, we delivered 40 auto parts containers from Liuzhou to Bantian, transferring them to trucks for direct export to India from Shekou Port. These projects highlight our commitment to fast and efficient logistics solutions and showcase our capability to offer inland and intermodal services alongside ocean transport that align with current market demands and trends.

Major Benefits:

- Lower carbon emissions compared to road transport
- Reliable transit times with coordinated rail schedules
- Faster and more efficient than traditional container shipping
- High scalability for transporting large volumes of containerized cargo
- Suitable for large and bulky shipments, including retail, automotive, industrial manufacturing, and agricultural products

Stay tuned for more updates on our End-to-End logistics solutions as we continuing continue to revolutionize the industry!

**OOCL Logistics
(China) Ltd.**

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TPM attracts senior-level participants across the industry, including shippers, carriers, forwarders, technology providers, trucking operators, railroads, ports, and terminals to serve as a platform for networking, negotiations, and relationship building among various stakeholders in the international container shipping supply chain.

OOCL Logistics and OOCL always have a large contingent of talented and senior executives who descend upon Long Beach, CA to renew friendships, working relationships and continue to show why our brands are the most trusted in the business.

OOCL Logistics enjoyed collaborating with OOCL at the Customer & Vendor Appreciation Dinner hosted at Parker's Lighthouse on Monday, March 3, 2025. Attendees, including customers, distinguished guests and service providers, engaged in cheerful and meaningful conversations over a delicious meal.

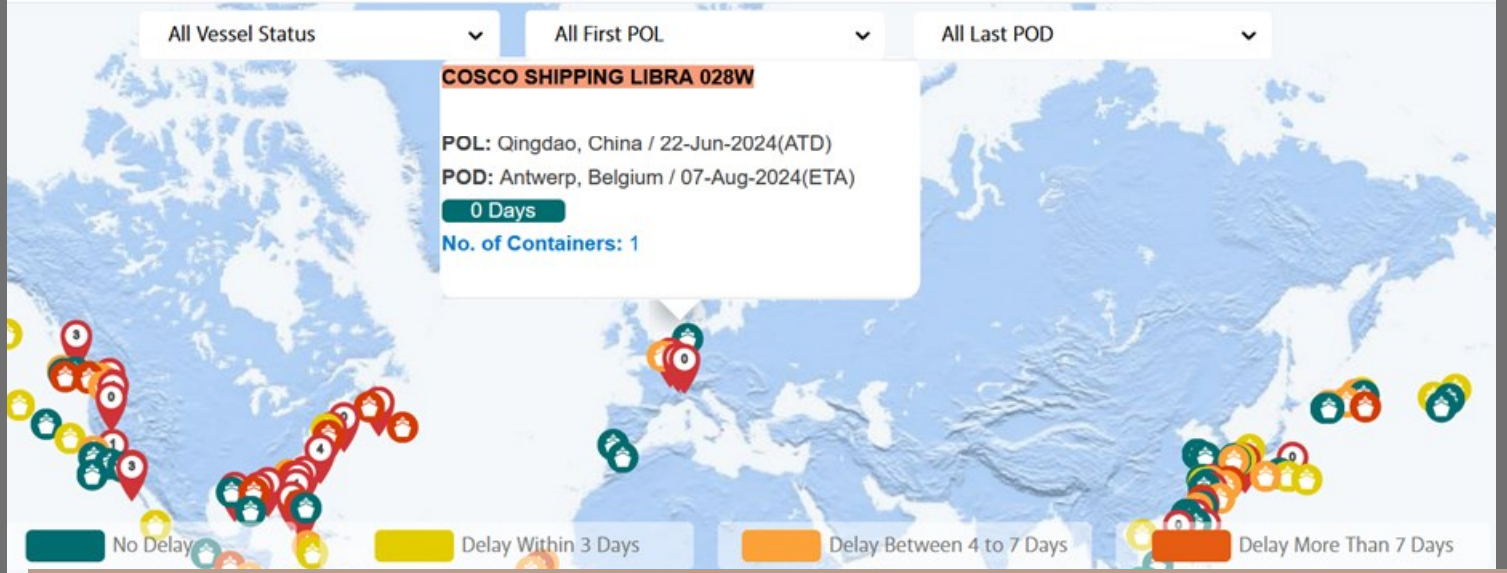
**OOCL Logistics (USA)
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To wrap up the TPM conference, on Tuesday night, March 5th, OOCL Logistics hosted its second annual cocktail party on the Rooftop of the Hyatt Centric overlooking the Long Beach port and ocean. Customers and partners enjoyed an informal atmosphere with music, drinks and light hors d'oeuvres for the final night of the conference. This event provided an opportunity to recap the activities of the conference while fostering relationships with our customers and colleagues.

After such a successful TPM2025, the OOCL Logistics team is looking forward to TPM2026.





Powered by PODIUM®: Enhancing Shipment Visibility and Monitoring

A new digital product powered by OOCL Logistics proprietary system PODIUM®, is transforming shipment management, enabling a faster and more convenient way to upload your shipment documents and monitor your shipments status.

With just one click, customers can easily upload their House Bill of Lading (HBL) documents by sending an image or an email at their convenience, to kickstart the new digital process, eliminating complicated manual processes. This streamlined approach offers immediate access to advanced track-and-trace functions and predictive Estimated Time of Arrival (ETA) for enhanced inbound milestone visibility, resulting in better landside operations planning and ensuring real-time visibility into shipment status through a single system, PODIUM®.

Major Benefits

- **Superior Visibility:** *Offers real-time shipment updates, ensuring customers have accurate and timely visibility*
- **Monitor Demurrage and Detention:** *Customers can track critical metrics to minimize unplanned costs associated with delays and storage fees.*
- **Facilitate Inbound Planning:** *Facilitate efficient inbound container unloading with enhanced planning tools.*
- **Quick Implementation:** *Get started immediately, so customers can quickly realize the benefits from enhanced shipment visibility and monitoring without any lengthy setup processes.*

By easily uploading HBLs, businesses can unlock powerful tracking and planning capabilities, driving efficiency and reducing costs. Embrace the new OOCL Logistics digital product powered by PODIUM® and elevate your logistics operations today.

**OOCL Logistics
(Asia Pacific) Limited**

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world's most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

