

Power Your Supply Chain

Newsletter Highlight - Issue Jun 2025



End-to-End Success Story – Launch of “Huangdao-Linyi” Sea-rail Intermodal Service

On April 1, 2025, OOCL Logistics China (OLCL) and OOCL China (OCHL) proudly launched the "Huangdao-Linyi" rail service, marking a significant advancement in our end-to-end sea-rail intermodal solution

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OOCL Logistics Awarded "2025 Supply Chain Vendor of The Year" by Floor & Decor

In April 2025, OOCL Logistics USA was honored to attend the Vendor Appreciation Dinner hosted by our valued client, Floor & Decor. During the event, the customer recognized OOCL Logistics with the prestigious “2025 Supply Chain Vendor of the Year” award, celebrating our outstanding contributions to their global supply chain operations.....

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OOCL Logistics Showcased at Transport Logistics 2025

OOCL Logistics, in collaboration with OOCL, made its debut at Transport Logistics 2025 exhibition, which took place at Hall B4, Booth 119/218 in the Munich Trade Fair Center Messe Munchen from June 2nd–5th.....

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End-to-End Success Story – Launch of “Huangdao-Linyi” Sea-rail Intermodal Service

On April 1, 2025, OOCL Logistics China (OLCL) and OOCL China (OCHL) proudly launched the "Huangdao-Linyi" rail service, marking a significant advancement in our end-to-end sea-rail intermodal solution. This new service is designed to offer enhanced convenience, reliability, and efficiency in logistics.

Linyi City, located in Shandong Province and known as the "Capital of Wood Plates in China," has long relied on traditional trailer transportation for moving imported logs from the Qingdao Port. However, fluctuations in road transportation costs and limited capacity, have created challenges for meeting the growing demands of imports and exports.

To address these challenges, a container rail service has been established from the Qingdao Port to Linyi, enhancing transport flexibility and promoting environmentally sustainable logistics by offering a more eco-friendly alternative. The service encompasses comprehensive logistics operations including terminal container handling, customs clearance, railway dispatch, and direct delivery to inland rail parks.

Major Benefits:

- Reduce the overall logistics costs via multimodal transport
- Improve cargo availability through seamless port-to-inland connectivity
- Generate fewer greenhouse gas emissions by using rail transport
- Rail service provides a quicker and more convenient alternative to traditional inland trucking due to reliable transit time and rail schedules

**OOCL Logistics (China) Ltd
Qingdao Branch**

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Stay tuned for more updates on our comprehensive logistics solutions as we continue to lead the way in revolutionizing the industry!





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Mr. Mike Godbee, Director of International Logistics at F&D, shared, “This recognition is awarded to OOCL Logistics for their exceptional commitment, innovation, and support within the supply chain realm. This year’s recipient has been invaluable in helping us navigate our shifting sourcing efforts in Asia. As our purchase order (PO) management provider, they have delivered outstanding support through a challenging logistical year, consistently going above and beyond to ensure our success.”

Our Partnership with F&D Since 2017

Since 2017, we have provided a comprehensive and efficient package of global supply chain solutions, including shipment planning, purchase order monitoring, and transportation control, enhancing shipment visibility and operational efficiency.

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Co., Ltd**

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This recognition highlights our strong collaboration and commitment to meeting project goals. We’ll continue optimizing processes and enhancing efficiency through advanced technologies to deliver a seamless end-customer experience.

Our Key Achievement

- Established dedicated teams in China & Southeast Asia to ensure timely communication among suppliers and drive performance enhancements
- Leveraged our own system Podium to streamline the booking process between Floor & Decor’s system, enhancing visibility and optimizing operational efficiency
- Introduced our advanced Supply Chain Insight (SCI) to deliver intelligent, visual analytics that support data-driven decision-making
- Provided continuous support for Floor & Decor’s new sourcing initiatives e.g., Turkiye, ensuring smooth setup and execution from early 2025





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The event focused on engaging with partners and customers, discussing the delivery of values through innovation, digitalization, and customer-centric end-to-end solutions.

The conference featured over 2,500 exhibitors from 70 countries. It provided an opportunity to present our latest digital solutions at our booth, including proprietary systems, shipment tracking and visibility tools, and advanced analytics. The occasion also allowed us to highlight our customized supply chain solutions and value-added services designed to meet the growing needs of our customers.

We value the connections and insights gained and are committed to shaping the future of logistics together with our customers and partners.

**OOCL Logistics
(Asia Pacific) Limited**

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world's most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

