



Power Your Supply Chain

Newsletter Highlight - Issue Sep 2025



Reducing LCL Exposure Through Smart Consolidation

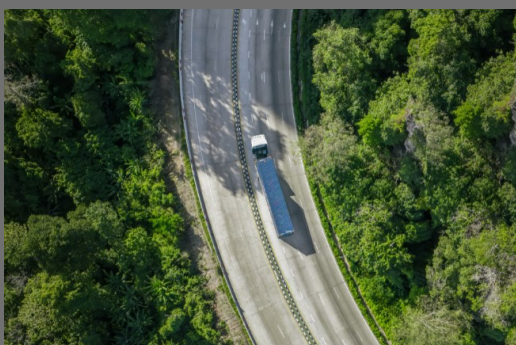
In recent years, there has been a noticeable upward trend in LCL (Less-than-Container Load) freight activity from China to Southeast Asia. To help customers minimize unnecessary and inefficient LCL exposure, OOCL Logistics proactively explores

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Launch of Our Automated Warehouse in Nanning, China

Effective July, 2025, OOCL Logistics is pleased to announce the official launch of our new automated warehouse in Nanning, Guangxi. This expansion marks a significant milestone in our long-standing commitment

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Driving Green: OOCL Logistics' EV Journey in China

In response to the growing awareness of ESG initiatives, OOCL Logistics is proud to take a significant step toward green logistics solutions by integrating Electric Vehicles (EVs) into our transportation operations.....

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Reducing LCL Exposure Through Smart Consolidation

In recent years, there has been a noticeable upward trend in LCL (Less-than-Container Load) freight activity from China to Southeast Asia. To help customers minimize unnecessary and inefficient LCL exposure, OOCL Logistics proactively explores consolidation opportunities that improve cost and operational efficiency.

Without demand-based planning, businesses often ship small, fragmented loads, leading to higher LCL usage and costs. To address this, we engaged potential customers through in-depth discussions to understand their pain points, lead times, and shipment requirements. Our team conducted a 12-month data analysis to review shipment patterns, identify consolidation opportunities at origin, and develop an actionable plan to lower overall transportation costs.

Key Initiative

- Leveraged our proprietary PODIUM® system to consolidate smaller, frequent orders into optimized origin shipments
- Shift from container-filling practices to real-time demand-driven planning for better efficiency
- Negotiated tiered MOQ pricing, enabling smaller orders without losing cost advantages
- Improved purchasing alignment with actual demand, reducing over-ordering and excess stock

Major Benefits

- Improved lead times through demand-based planning
- Greater flexibility and smoother inventory flow
- Optimized container utilization
- Significant cost savings

**OOCL Logistics
(Vietnam) Co., Ltd**

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Stay tuned for the next release about our International Supply Chain Management Services!





Launch of Our Automated Warehouse in Nanning, China

Effective July, 2025, OOCL Logistics is pleased to announce the official launch of our new automated warehouse in Nanning, Guangxi. This expansion marks a significant milestone in our long-standing commitment to delivering excellence and fostering mutual growth with one of our leading retail customers.

With the addition of Nanning, we now manage and operate four major warehouse centers - Jingmen, Wuhan, Guangzhou, and Nanning supporting both B2B and B2C operations, which handle over 70% of total cargo volume.

Spanning more than 50,000 square meters, the Nanning facility is equipped with advanced robotic automation, including various rack types and automatic movable racks integrated with picking equipment. These technologies are designed to streamline operations and enhance productivity, catering to the evolving needs of our customer.

Our proprietary and state-of-the-art Warehouse Management System (WMS) and Transportation Management System (TMS) provide real-time inventory control and facilitate seamless pick-and-place operations. These systems accelerate both loading and unloading processes, improve inventory accuracy and enhance operational flexibility.

In addition, we offer a comprehensive suite of value-added services, including barcode scanning, picking and packing, and quality inspection, ensuring a high standard of service across the supply chain.

Our Differentiation

- Robotic warehouse automation to boost productivity
- Proprietary systems for enhanced inventory control and process optimization
- Value-added services tailored to customer needs
- Experienced team with a proven track record in facility and staffing management

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Driving Green: OOCL Logistics' EV Journey in China

In response to the growing awareness of ESG initiatives, OOCL Logistics is proud to take a significant step toward green logistics solutions by integrating Electric Vehicles (EVs) into our transportation operations in China.

In collaboration with our leading general department store customer, we have deployed 4 fully electric trucks in Ningbo and 4 LPG trucks in South China. These vehicles currently operate on short-distance routes with light cargo, achieving up to 40–50% carbon emissions reduction compared to diesel trucks, while also delivering fuel cost savings.

Transitioning to EVs requires adjustments in loading and routing patterns. However, with our advanced Transportation Management System (TMS), we ensure seamless route planning, real-time tracking, and optimization—enhancing operational control and transparency throughout the transportation process.

Besides, our experienced team is well-equipped to manage advanced EV setups, ensuring smooth, efficient performance and cost-effectiveness for our customers.

Key Customer Benefits

- Significant carbon emissions reduction
- Lower fuel and maintenance costs
- One-stop green logistics solutions integrating warehouse and transportation operations

OOCL Logistics (Asia Pacific) Limited

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world's most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

