

Power Your Supply Chain

Newsletter Highlight - Issue Dec 2025



Success Story - Driving Efficiency Through Digitalization

In today's fast-paced market, digitalization and supply chain efficiency are key to success. Our leading retail client's original logistics model faced challenges such as heavy workloads, low sorting efficiency and high operating costs, slowing

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Seamless Project Cargo Solutions for Heavy Equipment

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OOCL Logistics Named 2025 Excellent Service Provider by LyondellBasell

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In today's fast-paced market, digitalization and supply chain efficiency are key to success. Our leading retail client's original logistics model faced challenges such as heavy workloads, low sorting efficiency and high operating costs, slowing store replenishment and overall performance.

To address this, OOCL Logistics implemented a store-ready operational model integrated with advanced digital solutions. This approach allows ready-to-sell goods to be delivered directly to retail stores upon arrival, reducing distribution center workload and enabling faster replenishment, enhanced efficiency and visibility especially during peak seasons.

Major Solution Highlights

- Bonded Warehousing & Customs Clearance
- Cross-Docking & Consolidation
- Value-Added Services: carton inspection, repacking, labeling
- Optimized pallet stacking height for space utilization
- Unified digital platform Shipper Portal, TMS, and WMS for booking, tracking, planning and control Real-time data exchange with automated alerts for accuracy

Key to Success

- Tailored solutions combining logistics expertise and customer-centric approach
- Advanced systems and in-house IT to streamline SOPs
- Customized integration for smooth store-ready operations
- Smooth communication and regular updates to build trust and long-term partnerships

**OOCL Logistics
(China) Ltd.**

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Seamless Project Cargo Solutions for Heavy Equipment

In October 2025, OOCL Logistics Indonesia successfully transported eight excavators from Indonesia to the United States for our key account, one of the world's leading heavy equipment manufacturers. This milestone supports client's expansion into European and North American markets and demonstrates our expertise in end-to-end logistics solutions.

We have been providing domestic warehousing and distribution services in Jakarta, including value-added solutions such as pick & pack and customized reporting. This time, we responded to an urgent request requiring specialized handling and strict compliance.

Our team overcame challenges such as OOG (Out-of-Gauge) approval delays due to revised dimensions and loose lashing at the port, through proactive coordination and close follow-up. By working closely with the client to finalize dimensions, we ensured on-time execution and a smooth operation.

Project Cargo Solutions Highlights

- Specialized truck pickup (e.g., lowbed and dolly trucks for different excavator models)
- Depot loading and lashing
- Fumigation of wooden retainers one day prior to loading
- Crane operations for flat rack handling onto trucks
- Terminal delivery for gate-in and export clearance

Major Benefits

- Successful execution through one-stop logistics and global network coverage
- Effective multi-vendor coordination and communication
- Regular KPI tracking for continuous improvement

**PT. OOCL Logistics
Indonesia**

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Our Solutions Highlights

- Container haulage and full truckload (FTL) transportation
- Advanced Transportation Management System (TMS) for enhanced transport planning and visibility
- Dedicated local teams for seamless operations and SOP
- Regular KPI reviews ensuring service reliability and consistency during peak seasons

Our Key Achievements

- Achieved approximately 6% transportation cost savings on core routes
- Optimized route planning to enhance operational efficiency
- Leveraged local expertise and know-how to support business flexibility and scalable expansion
- Maintained on-time delivery during pandemic disruptions and holiday peaks

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world’s most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

