



Power Your Supply Chain

Newsletter Highlight - Issue Jun 2026



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OOCL Logistics Showcases at the Silk Road International Expo and ISL Expo 2026

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In January 2026, the OOCL Logistics Chengdu team in China was honored with the “Best Partner 2025” award by Kidswant, recognizing our consistent delivery of safe, timely, and reliable domestic logistics solutions. The award reflects our strong support for the seamless distribution of essential maternal and infant products throughout 2025.

As one of China’s leading maternity and child retailers, Kidswant operates in over 300 cities, serving more than 98 million families nationwide. Managing such a vast network requires a highly resilient and responsive supply chain.

In close collaboration with Kidswant, we successfully delivered several key achievements:

- Achieved a full-year zero-error delivery record across more than 160 retail stores in Sichuan, Chongqing, Shaanxi, Yunnan, Guizhou, and Xinjiang
- Responded swiftly and flexibly to dynamic delivery needs, particularly for newly opened stores in remote areas
- Maintained close shipment monitoring to ensure high visibility, accuracy, and service reliability
- Leveraged local expertise and dedicated customer support to provide proactive, tailor-made solutions

**OOCL Logistics
(China) Ltd.**

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OOCL Logistics is proud to announce that we have obtained the International Air Transport Association (IATA) Cargo Agency Accreditation in China, marking a significant step forward in strengthening our capabilities in Air Freight Forwarding.

This globally recognized certification enables us to connect directly with over 250 IATA member airlines, enhancing our flexibility and reach in delivering reliable air cargo solutions. Achieved through a rigorous qualification process, the accreditation reflects our strong operational standards, financial robustness, and commitment to professional excellence.

IATA Cargo Agency Accreditation is a globally recognized certification that enables logistics providers to work directly with member airlines, issue Air Waybills (AWBs), and meet international operational, compliance, and safety standards.

Major Benefits

- Enhanced trust and global recognition as an IATA-accredited air freight forwarder
- Expanded airline access to 250+ IATA member airlines for greater flexibility and routing options
- Faster and more efficient processing via direct AWB and e-AWB issuance, including documentation & customs handling
- Simplified settlement through consolidated multi-airline billing

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In April and May 2026, OOCL Logistics connected with customers and industry partners at two key exhibitions—the ISL Expo in Shanghai and the 10th Silk Road International Exposition in Xi’an—demonstrating how our integrated supply chain solutions support evolving business needs.

At the ISL Expo in Shanghai in April, we engaged with visitors and industry peers, sharing how our digital supply chain solutions enhance shipment visibility and improve operational efficiency through multimodal optimization.

At the Xi’an Expo in May, we showcased our China–Europe and Central Asia rail solutions within the “Port–Trade–Industry Integration Exhibition Area,” highlighting efficient and sustainable transport solutions under the Belt and Road Initiative. Strong customer interest reflected the growing demand for reliable rail connectivity, particularly to Central Asia.

Through these engagements, OOCL Logistics continues to strengthen its presence in Belt and Road markets while helping customers achieve more agile and sustainable supply chain solutions.

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world’s most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

