

Power Your Supply Chain

Newsletter Highlight - Issue Mar 2026



OOCL Logistics China Awarded “2025 Green Logistics Low-Carbon Pioneer” by Canon

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Streamline Freight Procurement with PODIUM® Intelligent Bidding

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OOCL Logistics at TPM26 in Long Beach

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Building on a trusted partnership spanning over 20 years, OOCL Logistics China began rolling out electric vehicle (EV) container trucking for Canon (China) in April 2025, starting in Tianjin/Beijing and subsequently expanding to Shanghai and Guangzhou. The initiative has achieved 100% electric vehicle usage across all these locations, supporting Canon’s sustainability objectives and demonstrating the scalability of low-carbon transportation solutions.

Our Sustainable Solutions

- Import customs clearance at Tianjin, Shanghai, and Guangzhou ports
- Deployment of new energy vehicle (EV) container trucking for multiple ports to warehouse
- Utilize our own TMS for route planning, resource allocation, and operation performance monitoring for optimization

Key Achievement

- Significantly reduces greenhouse gas emissions compared with traditional diesel vehicles, supporting customers’ sustainability targets and ESG commitments
- Proven track record and operational expertise in EV trucking across multiple locations, delivering reliable services and providing scalable models for future low-carbon expansion
- TMS-enabled performance monitoring and optimization of trucking vendors, improving route planning and resource dispatch while reducing energy and maintenance costs and enhancing operational efficiency

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Streamline Freight Procurement with PODIUM® Intelligent Bidding

Freight procurement is becoming increasingly complex as trade lanes expand, and carrier participation grows. Many procurement teams still rely on emails, spreadsheets, and manual comparisons, making it challenging to maintain efficiency, transparency, and control throughout the tendering process.

PODIUM® Freight Procurement Solution

PODIUM® Freight Procurement centralizes the entire RFP lifecycle — from bid creation and carrier profile to quotation analysis — within a single and structured digital platform. With clear, side-by-side price comparisons and AI-driven analysis, customers can make faster, data-driven procurement decisions enabling greater rate transparency and more effective negotiations.

Customer Benefits

- Streamline workflows with intelligent insights
- Boost efficiency and reduce manual errors
- Improves rate transparency and strengthens supplier negotiation

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(Hong Kong) Ltd.**

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OOCL Logistics participated in the 2026 Trans-Pacific Maritime (TPM26) Conference, organized by The Journal of Commerce (JOC) by S&P Global, held in Long Beach, California from 1st to 4th March 2026. The event brought together senior leaders from across the shipping, logistics and supply chain sectors, providing a valuable platform to exchange perspectives with customers, partners, and industry peers.

Under the theme “Taking Costs Out, Putting Value In,” TPM26 focused on shippers’ key priorities for 2026. OOCL Logistics’ Headquarters and U.S. teams engaged in discussions on major industry challenges such as tariffs, demand uncertainty, and ongoing market volatility. Conversations also highlighted how OOCL Logistics’ supply chain solutions and its PODIUM® digital platform support shipment visibility, strategic planning, and operational efficiency.

In collaboration with OOCL and IQAX, OOCL Logistics further strengthened our partnerships to deliver integrated, end-to-end logistics solutions. We also hosted a customer dinner and a western themed cocktail event, creating relaxed settings for continued engagement and meaningful exchange.

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About OOCL Logistics

Headquartered in Hong Kong, China, OOCL Logistics is one of the world’s most innovative supply chain service and solutions providers with over 150 offices in more than 50 countries and regions. The company offers a full spectrum of advanced supply chain, end-to-end, and international logistics services supported by value-creating solutions and state-of-the-art technology. OOCL Logistics is also an industry leader in China and Asia, providing sophisticated transportation, warehousing, and distribution services as well as professional and efficient 3PL, 4PL, and e-commerce solutions. (<https://www.oocllogistics.com>)

