



**OOCL**  
**Logistics**  
*All the Right Moves*



## Supply Chain Vision becomes Supply Chain Reality

OOCL Logistics is a world-class provider of innovative logistics and supply-chain services. We are dedicated to offering the best international and domestic logistics services and networks that make All the Right Moves for our customers. OOCL Logistics offers end-to-end programs to support both international and domestic business operations; with services, logistics networks and Information Technology to ensure efficient and seamless global supply chains.



## A global network offering superior service

OOCL Logistics' International Logistics group serves customers with global sourcing and supply-chain-management needs. The group creates value through innovative end-to-end international logistics programs. OOCL Logistics has established warehousing and distribution networks, and destination services around the globe in Asia, North America, Europe, Central and South America and the Middle East. Combined they make OOCL Logistics your vital link between sourcing origins and store shelves and product end-users around the world.

We achieve this superior service through an extensive network of more than 130 offices in over 30 countries and leading edge technologies coupled with value-added services and an experienced OOCL Logistics' team of dedicated professionals. We are committed to creating leaner, more efficient supply chains that bring tangible results to our customers' bottom lines.



## The China Experts

For decades OOCL Logistics' China Logistics group has developed sophisticated transportation, warehousing and distribution services in China supported by a extensive nationwide logistics network and a unique knowledge of Chinese market practices, and regulations in this the world's fastest growing market. OOCL Logistics was a pioneer in developing intermodal transportation connections in China. Today our capabilities in China are unsurpassed - including warehousing, trucking, depot, and Customs brokerage. OOCL Logistics holds all the essential licenses in China necessary to be an effective supply chain partner:

- Ocean carrier
- International logistics and forwarding
- Domestic transportation and warehousing
- Customs house brokerage
- Bonded Logistics Park

Our China expertise ensures that you can connect this important sourcing origin with a proven global logistics service network, which makes bringing your products to distant markets easier and more cost effectively.



## A leader in IT and innovative solutions



OOCL Logistics provides next-generation applications and e-solutions to reduce bottlenecks, and increase efficiency and responsiveness in your supply chain. Taking advantage of the OOCL group's industry-leading technology expertise. OOCL Logistics' IT systems, including our in-house developed PODIUM® suite, give you control and visibility throughout your supply chain.

From purchase order, through production to store shelf; from vendor compliance and important ISF security filings, and global inventory visibility PODIUM® provides every OOCL Logistics client the tools and flexibility to monitor and control their business anytime, anywhere.

## ||| A snapshot of some of our innovative PODIUM® products:

### 4PL PODIUM



allows you to optimize sourcing or distribution decisions by centralizing your supply chain operations and data into a control tower. PODIUM® gives you full visibility of all your logistics providers, trucking, warehousing, Customs brokerage providers, and ocean and air carriers in one single real-time dashboard. Our 4PL support teams will help you to reengineer supply chain processes, coordinate the activities of distant 3PLs and other supply chain partners – ultimately reducing costs, by giving you decision supportive metrics on performance and processes.

### ePacking List



offers you a unique advantage in the management of your vendors and can be easily tailored for different customer needs. Utilizing data held in PODIUM® provides quality and consistency with your vendor's packing lists, reducing downstream issues with Customs brokerage and other destination processes.

### Weika WeChat



is a mobile application that offers transport tracking solutions with built-in functions that allow delivery drivers to electronically provide milestone updates, container number recognition through OCR technology, exceptions, ePOD (electronic proof of delivery) and GPS positions through the WeChat instant messaging platform.



### MyPodium Mobile

allows you to view, track and trace the latest progress of important purchase orders, shipments, and merchandise using smart phone technology. MyPodium Mobile gives users access to exceptions, status updates and fast communication to logistics teams and OOCL Logistics' Customer Service.



### Supply Chain – Insight

facilitates your supply chain analysis and is the ultimate supply chain intelligence tool to identify deviation from expectations and enable immediate action. OOCL Logistics' supply chain management teams have developed multiple indicators to measure wide range of supply chain and logistics activities.



### Payment Audit

enables you to have confidence that you are paying only for the transportation services you have received and your charges are correct per your freight contracts. You can check details on every field audited.



### eCommercial Invoice

uses data stored in PODIUM® for supplier and customer access, and OOCL Logistics monitors and manages the vendor process to ensure timely creation of invoices. You benefit from shorter invoice processing time, reduced administrative effort and expense utilizing the integration of captured order, shipment and other data into the invoice process.

## ||| Your success is our success

OOCL Logistics continues to be dedicated to the success of every customer. Our logistics solutions deliver results for a diverse range of clients, including major global retailers and brand names, with partnerships spanning the globe. We deliver measurable results, with significant improvement in supply chain performance, inventory turnover and reductions in both ocean and airfreight charges that result in direct benefits to your bottom line. Our clients have seen savings in transportation charges, logistics administration and significant increases in on-time deliveries. OOCL Logistics makes All the Right Moves for every customer!

### ALL THE RIGHT SERVICES AT-A-GLANCE

Supply Chain Management	Create and deliver supply chain solutions Screen and select service providers Purchase Order, Shipment and Carrier Management Vendor Compliance programs
Production Monitoring and Quality Assurance	Work in Progress tracking, Quality Inspection operations
Shipment Consolidation	Cross Docking, Multi-Country Consolidation, Transloading
Specialized Distribution	Pre-distribution at origin or hub port
Warehousing	Bonded Logistics Parks, Free Trade Zones, Local or Offshore Storage, Cold Chain Storage
Multimodal Transportation	Ocean, Air, Rail, Truck, Barge and Feeder Carrier
NVOCC	Full Container Load, Less than Container Load, Oversize and Project shipments
Air Freight Forwarding	Door-to-Door and Airport-to-Airport service and pricing options
Other Logistics Services	Document Management, Freight Forwarding, Customs Clearance, Bar coding/ RFID and more

Website:



Weika:



Wechat:



YouTube:  
<https://www.youtube.com/oocllogistics>



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